IN THE CLAIMS:

All pending claims and their present status are produced below.

1.   (Currently Amended) A method ~~for a user at a client system~~ to place an order for an

item <u>at a client system</u>, ~~the user having a plurality of groups of predefined order~~

~~fulfillment information,~~ the method comprising:

~~displaying~~ <u>providing for display</u> at the client system information identifying the item;

~~displaying~~ <u>providing for display</u> at the client system an element ~~representing~~ <u>for</u>

          <u>providing</u> order fulfillment instructions for the identified item;

~~receiving indications of multiple groups of order fulfillment information that are each~~

          ~~predefined for the user and that each include a unique combination of a~~

          ~~delivery address, shipping instructions distinct from the delivery address, and~~

          ~~a payment source;~~

~~when~~ <u>in response to receiving a first indication of selection of</u> the ~~displayed~~ element

          <u>for providing order fulfillment instructions for the identified item,</u> ~~is selected~~

          ~~by the user, displaying~~ <u>providing for display</u> at the client system <u>a plurality of</u>

          <u>order fulfillment options predefined for a user of the client system, each order</u>

          <u>fulfillment option comprising a unique combination of a delivery address,</u>

          <u>shipping instructions, and a payment source</u> ~~an indication of each of the~~

          ~~identified multiple groups~~; and

~~after selection by the user~~ <u>in response to receiving a second indication of selection</u> of

          ~~a displayed indication of~~ one of the <u>plurality of order fulfillment options as a</u>

          <u>single action to order the identified item,</u> ~~identified multiple groups and~~

          ~~without further intervention by the user,~~ sending to a server computer a

          request to order the identified item such that the identified item is to be sent to

2

the delivery address ~~for the selected indicated group~~ using the shipping

instructions ~~for the selected indicated group~~ and is to be paid for by the

payment source [[for]] <u>associated with</u> the selected <u>one of the plurality of</u>

<u>order fulfillment options,</u> ~~indicated group, so that a~~ <u>wherein the</u> single action

of selecting <u>one of the plurality of order fulfillment options places</u> ~~a group of~~

~~order fulfillment information~~ <u>the</u> order[[s]] and pays for the <u>identified</u> item.

2.   (Currently Amended) The method of claim 1 wherein the <u>first indication of</u> selection

~~by the user~~ of the ~~displayed~~ element <u>for providing order fulfillment instructions for</u>

<u>the identified item</u> includes clicking a mouse button when a cursor is positioned over

the ~~displayed~~ element, and wherein the <u>second indication of</u> selection ~~by the user~~ of

~~the displayed indication of~~ the one <u>of the plurality of order fulfillment options</u>

~~identified group~~ includes positioning the cursor over the <u>one of the plurality of order</u>

<u>fulfillment options.</u> ~~displayed indication.~~

3.   (Currently Amended) The method of claim 1 <u>further comprising</u> ~~including~~ <u>providing</u>

<u>for display</u> ~~displaying~~ at the client system an <u>add item</u> indication to add the identified

item to a collection of items for later ordering.

4.   (Currently Amended) The method of claim 1 <u>further comprising</u> ~~including~~:

<u>providing for display</u> ~~displaying~~ at the client system ~~an indication representing~~ <u>a</u>

<u>plurality of</u> other order fulfillment <u>options</u> ~~information~~; and

~~after selection by the user~~ <u>in response to receiving a third indication of selection</u> of

~~the displayed indication representing~~ <u>one of the</u> other order fulfillment

~~information~~ <u>options as a single action to order the identified item,</u> ~~ordering the~~

~~identified item by~~ receiving information identifying a delivery address[[;]] and

3

~~without further user intervention,~~ sending to the server computer a request to order the identified item such that the identified item is to be sent to the identified delivery address, wherein the single action of selecting one of the other order fulfillment options places the order for the identified item.

5. (Currently Amended) The method of claim 4 wherein the identified delivery address is for a recipient other than the user, ~~and including~~ further comprising receiving a name of the recipient and storing the name and identified delivery address as part of a new ~~group of~~ order fulfillment ~~information~~ option.

6. (Original) The method of claim 4 wherein the received information identifying the delivery address is information indicating an identity other than the user, and including retrieving address information for the identity to be used as the identified delivery address.

7. (Currently Amended) The method of claim 4 including receiving payment source information from the user prior to receiving the third indication of ~~the~~ selection ~~by the user~~ of ~~the displayed indication representing~~ one of the other order fulfillment ~~options~~ ~~information~~, and wherein the sent request to order the identified item specifies that the identified item is to be paid for by the received payment source.

8. (Currently Amended) The method of claim 1 wherein the ~~displayed~~ element further ~~represents a displayed indication of~~ provides for display a default order fulfillment option, comprising ~~one of the identified multiple groups, and including~~:
receiving selection of the default order fulfillment option as ~~an indication of a~~ the single action to order the identified item ~~by the user that selects the displayed indication of the default group~~; and

4

without <u>providing for display the plurality of order fulfillment options</u> ~~displaying an indication of each of the identified multiple groups~~, performing the sending of the request to the server computer.

9.   (Currently Amended) A computer-readable medium <u>storing executable computer instructions that</u> ~~whose contents cause a computer system to~~ <u>execute</u> plac~~ement of~~ an order for an item <u>at the computer system,</u> ~~from a user, the user having a plurality of groups of predefined order fulfillment information, by:~~ <u>the instructions comprising:</u>

~~displaying~~ <u>providing for display</u> at the computer system information identifying the item;

~~displaying~~ <u>providing for display</u> at the computer system an element ~~representing~~ <u>for providing</u> order fulfillment instructions for the identified item;

~~receiving indications of multiple groups of predefined order fulfillment information each including a delivery address, shipping instructions, and a payment source;~~

~~when~~ <u>in response to receiving a first indication of selection of</u> the ~~displayed~~ element <u>for providing order fulfillment instructions for the identified item,</u> ~~is selected by the user,~~ displaying <u>providing for display</u> at the computer system <u>a plurality of order fulfillment options predefined for a user of the computer system, each order fulfillment option comprising a unique combination of a delivery address, shipping instructions, and a payment source</u> ~~an indication of each of the identified multiple groups~~; and

~~after selection by the user~~ <u>in response to receiving a second indication of selection</u> of ~~a displayed indication of~~ one of the <u>plurality of order fulfillment options as a</u>

5

<u>single action to order the identified item,</u> ~~identified multiple groups and~~
~~without further intervention by the user,~~ sending to a server computer a
request to order the identified item such that the identified item is to be sent to
the delivery address ~~for the selected indicated group~~ using the shipping
instructions ~~for the selected indicated group~~ and is to be paid for by the
payment source [[for]] <u>associated with</u> the selected <u>one of the plurality of</u>
<u>order fulfillment options,</u> ~~indicated group~~ <u>wherein the single action of</u>
<u>selecting one of the plurality of order fulfillment options places the order and</u>
<u>pays for the identified item</u>.

10.   (Currently Amended) A method for assisting a user in ordering an item using a client
system, the method comprising:

~~displaying~~ <u>providing for display</u> information identifying the item;

for each of multiple procurement options defined for ~~that~~ <u>the</u> user<u>, providing for</u>
<u>display at the client system</u> ~~that each have~~ a distinct combination of
~~information that is sufficient to complete an order for the identified item, the~~
~~combination of information for each defined procurement option including~~
~~multiple types of information that include at least~~ payment information and
delivery information, ~~displaying~~ <u>for ~~an indication of~~</u> the procurement option<u>_</u>
~~such that selection of the displayed indication represents using the information~~
~~of the procurement option for ordering of the identified item~~; and

~~after selection~~ <u>in response to receiving an indication of selection</u> of <u>one of the</u>
<u>multiple procurement options as a single action to order the identified item,</u> ~~a~~
~~displayed indication,~~ sending to a server system a request to order the

6

identified item using the information of the <u>selected</u> procurement option <s>for the selected indication</s> such that the payment information <s>for that</s> <u>associated with the selected</u> procurement option will be used to pay for the identified item and such that the delivery information <s>for that</s> <u>associated with the selected</u> procurement option will be used for delivery of the identified item.

11-12. (Canceled)

13.   (Currently Amended) The method of claim 10 wherein the delivery information of the <u>selected</u> procurement option <s>for the selected indication</s> includes shipping instructions, and wherein the sent request is <s>additionally</s> <u>adapted</u> to deliver the identified item as specified by the shipping instructions.

14.   (Currently Amended) The method of claim 10 wherein the <u>selected</u> procurement option <s>for the selected indication</s> includes wrapping instructions for the item, and wherein the sent request is <s>additionally</s> <u>adapted</u> to wrap the identified item as specified by the wrapping instructions.

15.   (Currently Amended) The method of claim 10 wherein the <u>indication of</u> selection <s>of the displayed indication</s> includes clicking a mouse button when a cursor is positioned over the <u>procurement option to be selected</u> <s>displayed indication</s>.

16.   (Currently Amended) The method of claim 10 including <s>displaying</s> <u>providing for display at the client system</u> an <u>add item</u> indication to add the identified item to a collection of items for later ordering.

17.   (Currently Amended) The method of claim 10 including:

      <s>displaying</s> <u>providing for display at the client system</u> <s>an indication representing</s> a new procurement option such that selection of the <u>new procurement option</u>

displayed indication represents an ordering of <u>orders</u> the identified item <s>using information of the new procurement option; and</s>

<s>after selection of the displayed indication representing the new procurement option, ordering the identified item</s> by receiving information identifying a delivery address for the new procurement option[[;]] and sending to the server system a request to order the identified item such that the identified item is to be sent to the identified delivery address.

18. (Original) The method of claim 17 including creating the new procurement option with the identified delivery address as part of the new procurement option.

19. (Currently Amended) The method of claim 17 wherein the received information identifying the delivery address is information indicating an identity other than [[a]] <u>the</u> user <s>performing the selection of the displayed indication representing the new procurement option,</s> and <s>including</s> <u>further comprising</u> retrieving address information for the identity to be used as the identified delivery address.

20. (Original) The method of claim 19 wherein the received information is an electronic mail address for the identity.

21. (Currently Amended) The method of claim 17 including receiving payment information prior to the selection of <s>the displayed indication representing</s> the new procurement option, and wherein the sent request to order the identified item specifies that the item is to be paid for by the received payment information.

22. (Canceled)

23. (Original) The method of claim 10 wherein the information about the multiple procurement options is received from the server system.

24. (Currently Amended) The method of claim 10 wherein each ~~displayed indication of a~~ procurement option includes partial shipping information of the procurement option supplied by the server system.

25. (Currently Amended) The method of claim 10 wherein each ~~displayed indication of a~~ procurement option includes partial payment information of the procurement option supplied by the server system.

26. (Currently Amended) The method of claim 10 wherein each ~~displayed indication of a~~ procurement option includes a moniker identifying the procurement option.

27. (Original) The method of claim 10 wherein the client system stores an identification to be provided to the server system to identify a user of the client system so that the user does not need to enter identification information when ordering the identified item.

28. (Canceled)

29. (Currently Amended) A computer-readable medium <u>storing executable computer instructions that</u> ~~whose contents cause a computer system to~~ <u>execute</u> place<u>ment of an</u> order <u>for</u> an item using a client system, by performing a method comprising:
~~displaying~~ <u>providing for display</u> information identifying the item;
for each of multiple procurement options, ~~that~~ each <u>procurement option comprising</u> ~~have~~ information related to ordering that includes at least delivery information and information regarding payment, ~~displaying~~ <u>providing for display at the client system one of the multiple</u> ~~an indication of the~~ procurement option<u>s</u> ~~such that selection of the displayed indication represents using the information of the procurement option for ordering of the identified item~~; and

9

~~after selection~~ <u>in response to receiving an indication of selection</u> of <u>one of the</u>

<u>multiple procurement options as a single action to order the identified item,</u> ~~a~~

~~displayed indication,~~ sending to a server system a request to order the

identified item using the information of the <u>selected</u> procurement option ~~for~~

~~the selected indication~~ <u>such that the information regarding payment associated</u>

<u>with the selected procurement option will be used to pay for the identified</u>

<u>item and such that the delivery information associated with the selected</u>

<u>procurement option will be used for delivery of the identified item</u>.

30. (Previously Presented) The computer-readable medium of claim 29 wherein the

computer-readable medium is a data transmission medium transmitting a generated

data signal containing the contents.

31. (Currently Amended) A client system for ordering an item comprising:

a display component ~~configureable to~~ <u>for</u> displaying information identifying the item

and able to display, for each of multiple procurement options having

information that includes at least payment information and delivery

information ~~and that is sufficient to complete an order for the identified item,~~

<u>one of the multiple</u> ~~an indication of the~~ procurement options ~~such that~~

~~selection of the displayed indication represents~~ using the information of the

~~procurement option for ordering of the identified item~~; and

an item ordering component <u>configured</u> ~~able~~ to, ~~after selection~~ <u>in response to</u>

<u>receiving an indication of selection</u> of <u>one of the multiple procurement options</u>

<u>as a single action to order the identified item,</u> ~~a displayed indication,~~ send to a

server system a request to order the identified item using the information of

the <u>selected</u> procurement option ~~for the selected indication~~ <u>such that the</u> <u>payment information associated with the selected procurement option will be</u> <u>used to pay for the identified item and such that the delivery information</u> <u>associated with the selected procurement option will be used for delivery of</u> <u>the identified item</u>.

32. (Currently Amended) A client system for ordering an item comprising:

<u>a processor;</u>

means for <u>providing for display</u> ~~displaying~~ information identifying the item and for
   <u>providing for display</u> ~~displaying, for each of~~ multiple procurement options<u>,</u>
   <u>each procurement option</u> ~~having~~ <u>comprising</u> information ~~that is sufficient to~~
   ~~complete an order for the identified item and~~ that ~~includes at least~~ <u>comprises</u>
   payment information and delivery information~~, an indication of the~~
   ~~procurement option such that selection of the displayed indication represents~~
   ~~using the information of the procurement option for ordering of the identified~~
   ~~item~~; and

means for, ~~after selection~~ <u>in response to receiving an indication of selection</u> of ~~a~~
   ~~displayed indication~~ <u>one of the multiple procurement options as a single</u>
   <u>action to order the identified item</u>, sending to a server system a request to
   order the identified item using the information of the <u>selected</u> procurement
   option ~~for the selected indication~~ <u>such that the payment information associated</u>
   <u>with the selected procurement option will be used to pay for the identified</u>
   <u>item and such that the delivery information associated with the selected</u>
   <u>procurement option will be used for delivery of the identified item</u>.

33. (Currently Amended) A method for a server system to process an order for an item, the method comprising:

sending to a client system <u>for display thereon</u> an indication of an item that may be ordered;

sending to the client system <u>for display thereon</u> an indication of multiple procurement options that are [[all]] associated with a single user of the client system and that each have a distinct combination of ~~associated information that is sufficient to complete an order for the identified item, the~~ associated information ~~for each procurement option~~ stored on the server system <u>comprising</u> ~~and including at least~~ payment information and delivery information for a specified recipient; and

~~after~~ <u>in response to</u> receiving <u>indication of a single action</u> ~~an indication~~ from the client system to order the identified item ~~using~~ <u>associated with</u> a selected one of the multiple procurement options ~~and without further intervention by the client system~~, retrieving the stored associated information for the selected procurement option[[;]] and requesting delivery of the identified item to the recipient specified by the selected procurement option, the delivering of and payment for the identified item in a manner specified by the selected procurement option.

34. (Canceled)

35. (Previously Presented) The method of claim 33 wherein the information associated with the selected procurement option includes shipping instructions, and including using the shipping instructions to deliver the identified item.

36. (Previously Presented) The method of claim 33 wherein the information associated with the selected procurement option includes wrapping instructions for the item, and including using the wrapping instructions to wrap the identified item.

37. (Currently Amended) The method of claim 33 wherein a selected procurement option is ~~an indication that~~ a new procurement option [[is]] to be created and used, and including receiving delivery information for the new procurement option and creating the new procurement option to include the received delivery information.

38. (Currently Amended) The method of claim 33 including:

receiving an identifier from the client system; and

~~when the server system does not~~ <u>in response to receiving insufficient</u> ~~receive sufficient~~ information from the client system to deliver the identified item to the recipient, retrieving previously supplied additional information associated with the identifier that is sufficient to deliver the identified item.

39. (Canceled)

40. (Currently Amended) A computer-readable medium <u>storing executable computer instructions that</u> ~~whose contents cause a computer system to~~ execute place<u>ment of</u> ~~process~~ an order for an item, by performing a method comprising:

sending to a client system <u>for display thereon</u> an indication of an item that may be ordered;

sending to the client system <u>for display thereon</u> an indication of multiple procurement options that each have associated information ~~for completing an order for the identified item that includes at least~~ <u>comprising</u> payment information and delivery information; and

~~after~~ in response to receiving indication of a single action ~~an indication~~ from the client system to order the identified item ~~using~~ associated with a selected one of the multiple procurement options ~~and without further intervention by the client system,~~ requesting delivery of the identified item to a recipient specified by the selected procurement option, the delivering of and payment for the identified item in a manner specified by the selected procurement option.

41.   (Currently Amended) A server system for processing an order for an item comprising:

a sending component configured ~~able~~ to send to a client system for display thereon an indication of an item that may be ordered and ~~able to send to the client system~~ an indication of multiple procurement options each having associated information ~~for completing an order for the identified item that includes at least~~ comprising payment information and delivery information for a recipient; and

a receiving component configured ~~able~~ to receive from the client system indication of a single action ~~an indication~~ selection of ~~that~~ one of the multiple procurement options ~~was selected~~ and ~~able~~ configured to, ~~after~~ in response to receiving ~~an indication~~ the indication of the single action selection, [[to]] order the identified item from the client system ~~and without further intervention by the client system,~~ deliver the identified item to a recipient specified by the selected procurement option in a manner specified by the selected procurement option.

42-49. (Canceled)

50.   (Currently Amended) A computer-readable medium containing a data structure for use in ordering an item, the data structure comprising:

a plurality of indications of multiple procurement options each having a distinct combination of information ~~that is sufficient to complete an order for an item and that includes at least~~ <u>comprising</u> payment source information and delivery information, <u>such that</u> ~~so that a user can perform~~ a <u>single action of selecting</u> ~~selection of the indication of~~ one of the procurement options <u>places an order</u> ~~to indicate to use the information of the procurement option when ordering~~ <u>for</u> the item such that the payment source information [[for]] <u>associated with</u> the procurement option will be used for payment and the delivery information [[for]] <u>associated with</u> the procurement option will be used for delivery.

51.   (Previously Presented) The computer-readable medium of claim 50 wherein each procurement option further includes shipping instructions.

52.   (Previously Presented) The computer-readable medium of claim 50 wherein all of the procurement options are associated with a single user and wherein each of the procurement options is a unique combination of delivery and payment information for the user.

53.   (Currently Amended) The computer-readable medium of claim 50 wherein the data structure includes ~~an indication of~~ <u>identification of</u> the item.

54.   (Previously Presented) The computer-readable medium of claim 50 wherein the computer-readable medium is a data transmission medium transmitting a generated data signal containing the data structure.

55.   (Previously Presented) The computer-readable medium of claim 50 wherein the computer-readable medium is a memory of a computer system.

56.   (Currently Amended) A display device for displaying a visual representation of a data structure stored in memory, the visual representation ~~including an indication of~~ <u>identifying</u> an item to be ordered and ~~at least one~~ <u>an</u> indication of a control that is selectable ~~by a user~~ <u>as a single action to order the identified item,</u> ~~each~~ <u>the</u> control representing one of a plurality of multiple procurement options ~~that each have sufficient information to complete an order for the item that includes at least~~ <u>comprising</u> payment source information and delivery information, ~~so that a user can order the item using the information of a procurement option represented by a control after~~ <u>wherein selection of</u> ~~selecting the indication for~~ the control <u>comprises the single action to order the identified item,</u> such that <u>payment for the identified item is specified by</u> the payment source information [[for]] <u>associated with</u> the <u>selected</u> procurement option ~~will be used for payment~~ and <u>the delivery of the identified item is specified by</u> the delivery information [[for]] <u>associated with</u> the <u>selected</u> procurement option ~~will be used for delivery~~.

57.   (Previously Presented) The display device of claim 56 wherein the data structure represents a document for display.

58.   (Previously Presented) The display device of claim 56 wherein the data structure represents a Web page.

59.   (Currently Amended) A computer-readable medium containing a data structure ~~having~~ <u>providing</u> information for display, the information ~~when displayed including~~ ~~an indication of~~ <u>identifying</u> an item to be ordered and ~~at least one indication of~~ a

16

control that is selectable ~~by a user,~~ <u>each the</u> control representing one of a plurality of multiple procurement options ~~that each have sufficient information to complete an order for the item that includes at least~~ <u>comprising</u> payment source information and delivery information, <u>wherein selection of the control comprises a single action to order the identified item, such that payment for the identified item is specified by the payment source information associated with the selected procurement option and the delivery of the identified item is specified by the delivery information associated with the selected procurement option</u> ~~so that a user can order the item using the information of a procurement option represented by a control after selecting the displayed indication for the control~~.

60. (Previously Presented) The computer-readable medium of claim 59 wherein the data structure represents a document for display.

61. (Previously Presented) The computer-readable medium of claim 59 wherein the data structure includes instructions for the display of the information.

62. (Previously Presented) The computer-readable medium of claim 59 wherein the computer-readable medium is a data transmission medium transmitting a generated data signal containing the data structure.

63. (Previously Presented) The computer-readable medium of claim 59 wherein the computer-readable medium is a memory of a computer system.

64. (Currently Amended) A method for ordering an item using a client system, the method comprising:

~~displaying~~ <u>providing for display at the client system</u> information identifying the item;

for each of multiple procurement options ~~having~~ comprising information related to

ordering, ~~displaying~~ providing for display ~~an indication of~~ the procurement

option ~~such that selection of the displayed indication represents an ordering of~~

~~the identified item using the information of the procurement option~~; and

in response to selection of the procurement option as a single action to order the

identified item, ~~a displayed indication by a user and without further~~

~~intervention by the user,~~ sending to a server system a request to order the

identified item using the information ~~of~~ associated with the selected

procurement option ~~for the selected indication~~.

65. (Currently Amended) The method of claim 64 including ~~displaying~~ providing for

display at the client system an add item indication to add the identified item to a

collection of items for later ordering.

66. (Canceled)

67. (Currently Amended) A computer-readable medium storing executable computer

instructions that ~~whose contents cause a computer system to~~ assist a user in ordering

an item, ~~by~~ the instructions comprising:

~~displaying~~ providing for display at the computer system information identifying the

item;

in response to receiving a first ~~an~~ indication ~~received from the~~ of ~~user~~ selection,

~~displaying~~ providing for display ~~an indication for~~ each of multiple

procurement options associated with the user ~~that have~~ comprising

information related to ordering the identified item~~, the displayed indications~~

~~such that selection of one of the displayed indications represents an instruction~~

18

~~to order the identified item using the information of the procurement option~~

~~associated with the selected indication~~; and

in response to <u>receiving a second indication of</u> selection of <u>the procurement option as</u>

<u>a single action to order the identified item,</u> ~~a displayed indication,~~ sending to a

server system a request to order the identified item using the information ~~of~~

<u>associated with</u> the <u>selected</u> procurement option ~~associated with the selected~~

~~indication~~.

68. (Currently Amended) A computer system for assisting a user in ordering an item,

comprising:

a display component <u>for</u> ~~capable of~~ displaying information identifying the item and

[[of]], in response to <u>receiving a first</u> ~~an~~ indication ~~received from the~~ <u>of</u> ~~user~~

<u>selection, for</u> displaying ~~an~~ ~~indication for~~ each of multiple procurement

options associated with the user <u>comprising</u> ~~that have~~ sufficient information to

complete an order for the identified item~~, the displayed indications such that~~

~~selection of one of the displayed indications represents an instruction to order~~

~~the identified item using the information of the procurement option associated~~

~~with the selected indication~~; and

an item ordering component ~~capable of~~ <u>for</u>, in response to <u>receiving a second</u>

<u>indication of</u> selection of <u>the procurement option as a single action to order</u>

<u>the identified item,</u> ~~a displayed indication and without further intervention,~~

sending to a server system a request to order the identified item using the

information ~~of~~ <u>associated with</u> the <u>selected</u> procurement option <u>to complete</u>

<u>the order.</u> ~~associated with the selected indication.~~

19

69-128. (Canceled)

129.   (Currently Amended) The method of claim 27 including, before the displaying ~~of the indications of~~ the procurement options, providing the stored identification to the server system and receiving the indications from the server system in response.